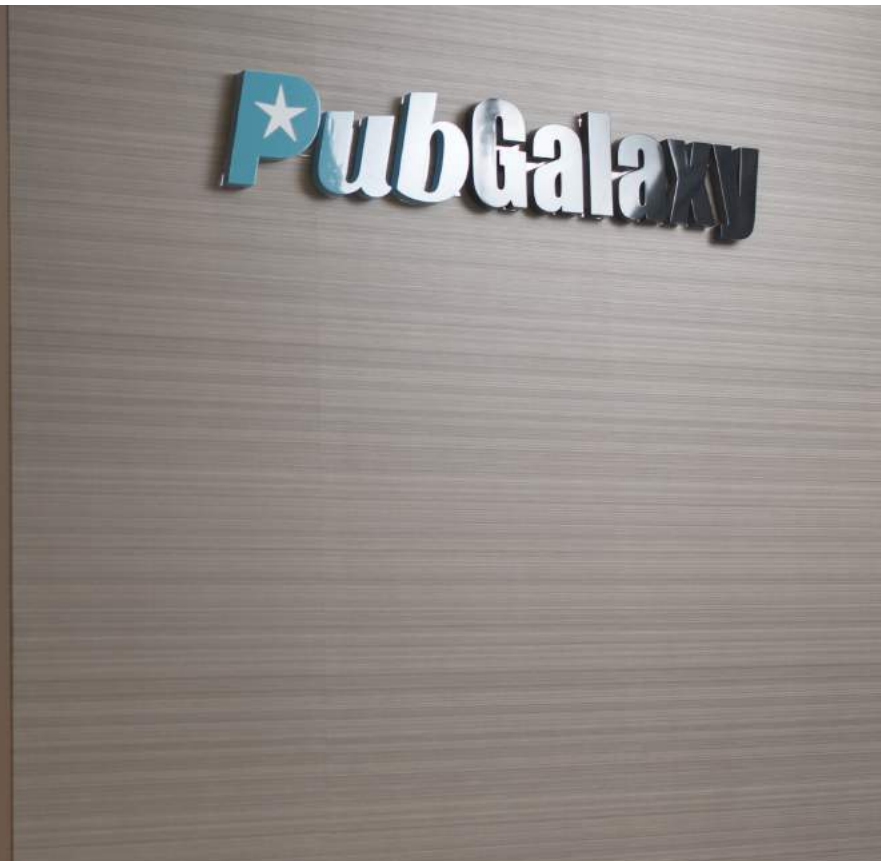


PubGalaxy

ONBOARDING WITH PUBGALAXY:

A Case Study

My Live
Signature



About MyLiveSignature

MyLiveSignature is a website for a personal lifelike signature generation, attracting appr. 460K monthly visitors, mainly from the US.

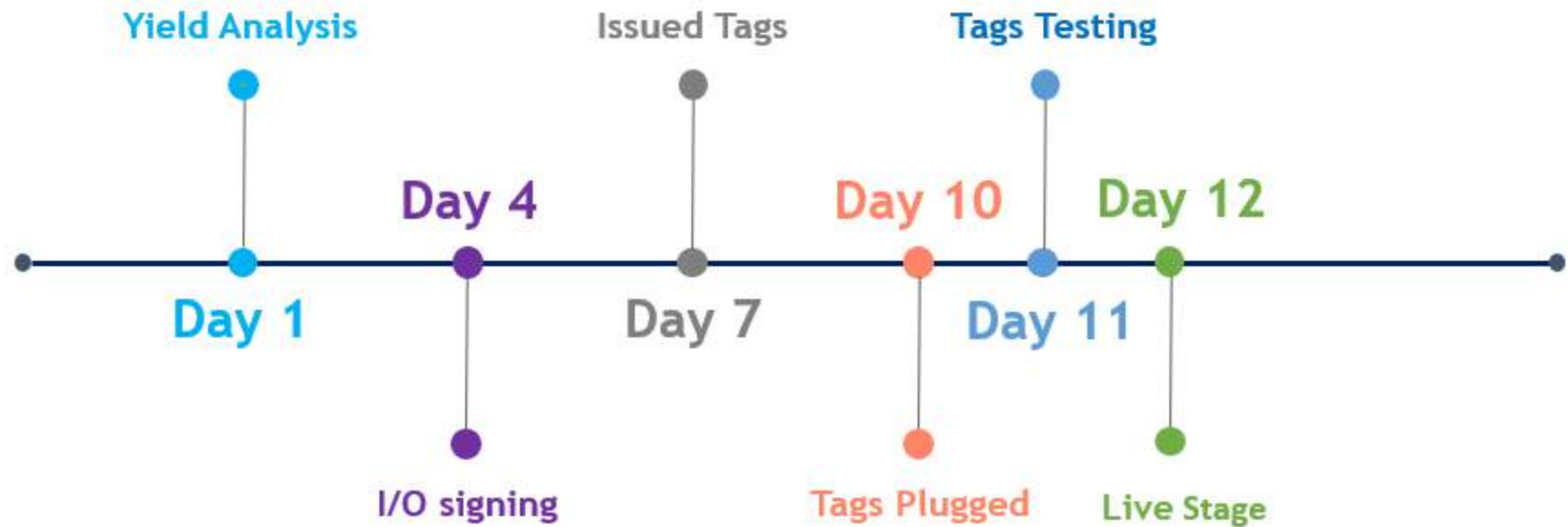
Why PubGalaxy?

- Ad Revenue Uplift
- Truly personalized service
- A proactive team that acts as an extension of the publisher's

"If something can be optimized after the initial set up, I don't have to ask for it. My Account Manager is already there with the proposal."

Gilad Ariav, Founder of MyLiveSignature.com

The Onboarding Process for MyLiveSignature.com



"I have changed over 15 monetization partners over the years, and I am impressed now."

Gilad Ariav, Founder of
MyLiveSignature.com

THE RESULTS

22%

Increase in Net RPM during the first 2 months of partnership.

11%

PubGalaxy advertising revenue uplift due to implementing our Header Bidding solution.

"I've been running this site for 10 years. I can already say that I like the results that you are achieving."

Gilad Ariav, Founder of
MyLiveSignature.com

THE FEEDBACK

"I understood something very important after these 6 weeks of working with PubGalaxy - when you say you have a one-team mentality you really mean it. It's not just a slogan.

Now I am actively telling my friends about you."

Gilad Ariav,
Founder of MyLiveSignature





Get In Touch With Us To Discuss
How We Can Help You Grow
Your Business!

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